

# BE A CHAMPION FOR A (CHILD)

According to the National Recreation and Park Association, in the past decade, participation in youth sports has decreased by 8% and the gap is growing, especially for lower income families. Kardys, Jack (2019, October) Leveling the Playing Field for Youth Sports, Parks & Recreation Volume 54 (10). Recent research published by the Rand Corporation confirmed that children from lower income families are less likely to participate in sports. Do you know that over 50% of the students in our district qualify for free and/or reduced meals? This means that their family is living at or below the federal poverty threshold. For a family of four that is an annual income of \$25,750 or less. This leaves little to no discretionary income for a family to enroll their child in youth sports programs or provide safe alternatives for after school activities. In the West Allis-West Milwaukee School District this means that potentially, 2,300 students in grades 4K-8th grade may never have the opportunity to participate in a youth sports program or be actively engaged in an after school Action program.

**Just \$35 will help to ensure that one student in our district can reap all the benefits that youth sports has to offer. Or for just \$50 you can ensure that one student has a safe place to play and be active during after school hours, providing a parent with the peace of mind while at school or work that their child is safe and well cared for. No donation is too small and every dollar helps our department to ensure that every child has a chance.**



## YOUR DONATION CAN HELP!

Yes, I would like to donate to the WAWM RCS Department Champion for a Child Scholarship Fund

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Donation Amount:  \$35 Youth Sports  \$50 Action Program  Other \$ \_\_\_\_\_

Sport you would like to sponsor: \_\_\_\_\_ (Baseball, Flag Football, Softball, Swimming, Soccer, Tennis, Volleyball)  No preference

School you would like to sponsor an athlete/student at: \_\_\_\_\_  No preference

**Thank you for your donation!**

**You are a CHAMPION!**

**Checks payable to WAWM RCS Department or call 414-604-4900 to make your donation.**

**All donations are tax deductible. Mail to: 2450 S. 68th St., West Allis, WI 53219**